



Video-on-Demand (VoD)

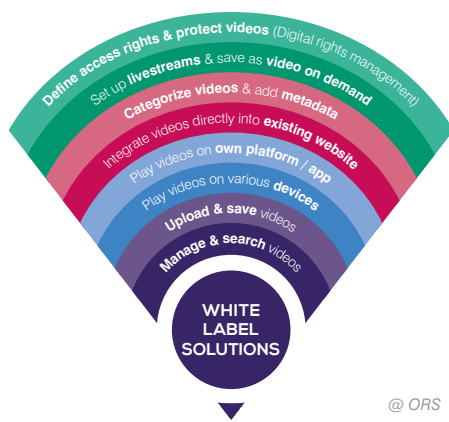


With VoD, your pre-produced video content reaches your viewers regardless of time and place. This content can be accessed via download or streaming. ORS combines its expertise from the worlds of broadcasting and online services to implement state-of-the-art white label solutions.

No matter whether an “Austrian Netflix” or a video collection of corporate videos is desired, ORS implements state-of-the-art VoD portals according to the needs of your customers.

THE ORS SERVICE PORTFOLIO

With its Video-on-demand solutions, ORS is the ideal partner for companies and organisations that want to distribute videos specifically for their customers, employees and individual target groups. With InsysGO, ORS offers a white label solution including a content management system (CMS), video file storage, content delivery network (CDN) and apps (e.g. iOS, Android, Amazon Fire TV, etc.). For medium-sized and small projects, the “Cloud Video Kit” offers a complete solution that covers the entire video streaming process and can be easily integrated into existing processes.



ORS VoD white label solutions are tailored precisely to your needs.

STRAIGHTFORWARD COMPREHENSIVE SOLUTIONS

- Everything is provided from a single source – from planning and project management to the actual implementation. The signal acquisition for TV and radio stations, encoding of the videos and provision and playout via a content delivery network are implemented by ORS in one standardised format

STATE-OF-THE-ART TECHNOLOGY

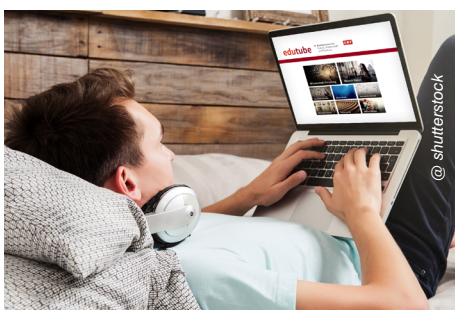
- ORS guarantees fail-safe delivery using state-of-the-art technology
- ORS develops services including monitoring and operation for both cloud and on-premise use and relies, for example, on the most advanced cloud services for media applications from AWS Media Services

VOD WITH THE CLOUD VIDEO KIT

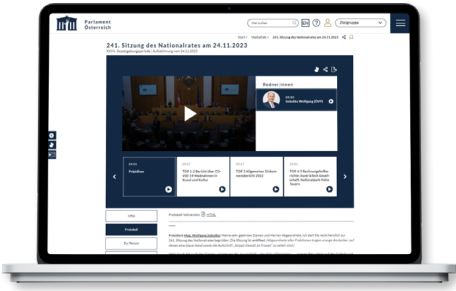
The Cloud Video Kit is a true specialist for video processing and the protection of your videos. Our Swiss army knife provides tools that cover the entire video streaming process – uploading, converting to streaming formats, handling your live events, recording, playback and analysing the moving image content. Use the clear admin interface or easily integrate Cloud Video Kit into your own website via the programming interface and create customised video experiences. You can also easily add multiple audio and subtitle tracks to your VoD videos.

API INTEGRATION

- With the technical interfaces of ORS, you can easily integrate videos and continue using your existing content management system as usual



VoD services are becoming increasingly popular due to the location and time-independent behaviour of TV viewers.



Plenary sessions of the National Council and Federal Council can be followed live and on-demand via the website of the Austrian Parliament.



kärnten.tv provides users with the highest video resolution and livestreams shortly after the end of the broadcast available automatically as video-on-demand.

REFERENCES

MEDIA CENTRE OF THE AUSTRIAN PARLIAMENT

With the parliament's media centre, the Austrian Parliament offers livestreams of all plenary sessions of the National Council and the Federal Council, including sign language interpretation. For the project realisation, ORS opted for a future-proof hybrid solution that offers the best of the worlds of cloud and local infrastructure.

kärnten.tv

The platform combines the video-on-demand and live offerings of the Carinthian state press service in a modern look and feel. Due to the responsive design, users can access the content with any browser in a display optimized for them and receive the videos in the highest resolution available to them through the use of streaming protocols. Livestreams, such as press conferences, can be made available to users as video-on-demand shortly after the end of the broadcast thanks to automatic recording.



More information at ors.at/en/streaming/vod/