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Play Culture Austria

Culture connects. With Play Culture Austria, ORS provides a platform for your audience that brings the best from the world of art and music together. Whether live concerts, breathtaking operas or impressive theatre performances – Play Culture Austria has everything for everyone. Immerse your audience in a streaming experience that convinces with user-friendliness, versatility and quality.



With Play Culture Austria, ORS provides a white label solution for your cultural media library. ORS thereby realises state-of-the-art VoD portals that can be individually tailored to the needs of customers.

THE ORS SERVICE PORTFOLIO

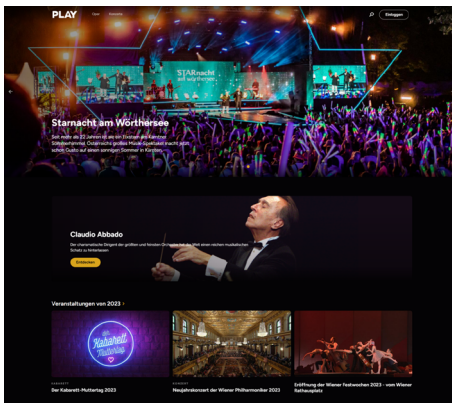
ORS provides a suitable video platform and delivers everything from planning to implementation to support. Combined with cutting-edge streaming technology, your audience is ensured a unique and personalised experience.

FUNCTIONALITIES AT A GLANCE

- **Live & Video-on-Demand:** Broadcasting live events and on-demand content, accessible anytime for your users
- **Catch-up, timeshift, nPVR:** Modern streaming features allow latecomers to start livestreams from the beginning, pause playback at will, and watch recorded events later
- **Integration of trailers:** Increase anticipation for upcoming highlights or provide a glimpse of premium content
- **Advertising and subscription models:** Monetise your content through effective advertising strategies, premium content and direct sale of digital tickets
- **User-friendly log-in area:** Offer personalised experiences with watchlists, favourites and resumable content
- **Easy expandability:** Seamless integration into mobile apps and smart TVs for a comprehensive brand presence
- **White-label branding:** Cost-efficient thanks to a modern user interface that is available out-of-the-box and can be customized to your brand

6 STEPS TO YOUR CULTURAL MEDIA LIBRARY

1. Joint needs analysis and requirements management
2. Proposal & Commissioning
3. Design adjustments tailored to your corporate branding
4. Technical integration and testing phase
5. Training & Support
6. Go-Live



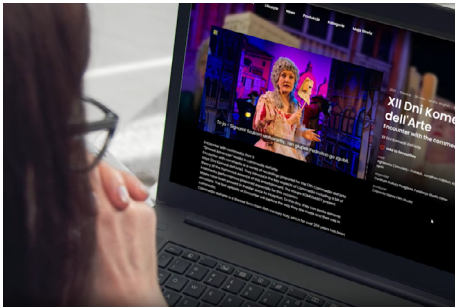
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Let your audience enjoy culture regardless of time and place.

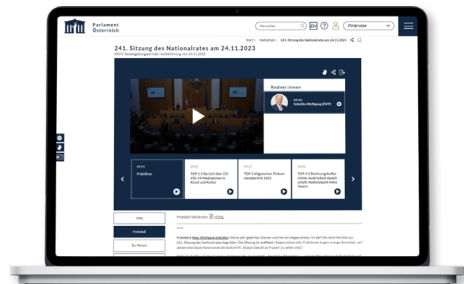


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All content can be consumed across devices and at any time.



The VoD platform "Play Krakow" offers live programmes that talk about the most interesting topics of the city, its residents, and visitors.



Plenary sessions of the National Council and Federal Council can be followed live and on-demand via the website of the Austrian Parliament.



kärnten.tv provides users with the highest video resolution and livestreams shortly after the end of the broadcast available automatically as video-on-demand.

SUPPORT AND COLLABORATION

- **Customer support:** Whether 24/7, on weekdays or event-based – tailored to your requirements, our operations team ensures appropriate support hours, ensuring swift issue resolution
- **Key Account:** You will have a dedicated contact person who addresses your concerns and acts as a liaison to the technical team
- **Updates & development:** Regular updates and availability of new features

REFERENCES

CULTURAL STREAMING PLATFORM "PLAY KRAKOW"

ORS implemented a multimedia platform, „Play Krakow,“ providing a stage for the diverse and vibrant cultural scene of the city. Additionally, video-on-demand allows viewing recordings of concerts, shows, plays, performances and meetings with representatives from the world of culture and art.

MEDIA LIBRARY FROM THE AUSTRIAN PARLIAMENT

The Austrian Parliament Media Library provides livestreams of all plenary sessions of the National Council and the Federal Council, including sign interpretation. For this project, ORS implemented a future-proof hybrid solution that combines the best of both cloud and local infrastructure worlds.

kärnten.tv

The platform combines the video-on-demand and live offerings of the Carinthian state press service in a modern look and feel. Due to the responsive design, users can access the content with any browser in a display optimized for them and receive the videos in the highest resolution available to them through the use of streaming protocols. Livestreams, such as press conferences, can be made available to users as video-on-demand shortly after the end of the broadcast thanks to automatic recording.



More information at
ors.at/vod