

Mag. Michael Wagenhofer

Since early 2005, the lawyer has been managing director and spokesperson of ORS, which emerged from ORF's field of broadcast engineering. In this role, he is responsible for the transformation of ORS into a market-oriented service company with the business areas of terrestrial and satellite broadcasting as well as the introduction of digital terrestrial television in Austria. In 2013, he initiated the ORS Group's entry into the B2C business with the establishment of the brand simpliTV. Since October 2019 he is a member of the steering group of the 5G Media Action Group based in Geneva (see 5g-mag.com).