



Video-on-Demand (VoD)

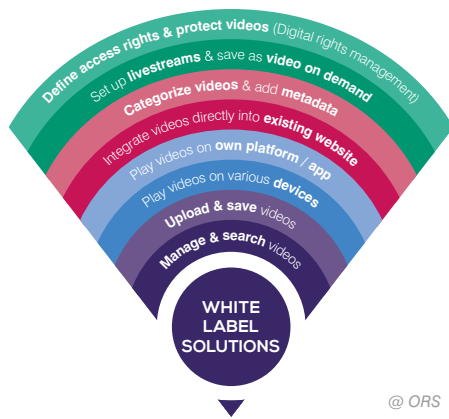


With VoD, your pre-produced video content reaches your viewers regardless of time and place. This content can be accessed via download or streaming. ORS combines its expertise from the worlds of broadcasting and online services to implement state-of-the-art white label solutions.

No matter whether an “Austrian Netflix” or a video collection of corporate videos is desired, ORS implements state-of-the-art VoD portals according to the needs of its customers.

THE ORS SERVICE PORTFOLIO

With its video-on-demand solutions, ORS is the ideal partner for companies and organisations that want to distribute videos specifically for their customers, employees and individual target groups. With InsysGO, ORS offers a white label solution including a content management system (CMS), video file storage, content delivery network (CDN) and apps (e.g. iOS, Android, Amazon Fire TV, etc.). For medium-sized and small projects, the „Cloud Video Kit“ offers a complete solution that covers the entire video streaming process and can be easily integrated into existing processes.



@ ORS

ORS VoD white label solutions are tailored precisely to your needs.

STRAIGHTFORWARD COMPREHENSIVE SOLUTIONS

- Everything is provided from a single source – from planning and project management to the actual implementation. The signal acquisition for TV and radio stations, encoding of the videos and provision and playout via a content delivery network are implemented by ORS in one standardised format

STATE-OF-THE-ART TECHNOLOGY

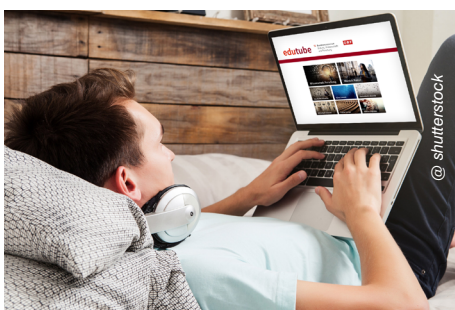
- ORS guarantees fail-safe delivery using state-of-the-art technology
- ORS develops services including monitoring and operation for both cloud and on-premise use and relies, for example, on the most advanced cloud services for media applications from AWS Media Services

VOD WITH THE CLOUD VIDEO KIT

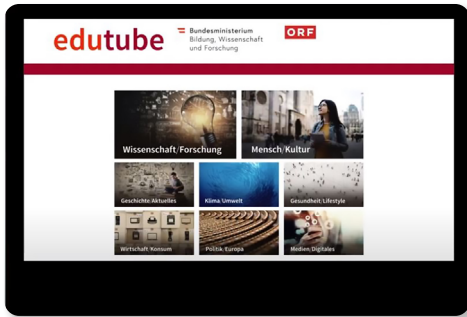
The Cloud Video Kit is a true specialist for video processing and the protection of your videos. Our Swiss army knife provides tools that cover the entire video streaming process – uploading, converting to streaming formats, handling your live events, recording, playback and analysing the moving image content. Use the clear admin interface or easily integrate Cloud Video Kit into your own website via the programming interface and create customised video experiences. You can also easily add multiple audio and subtitle tracks to your VoD videos.

API INTEGRATION

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VoD services are becoming increasingly popular due to the location and time-independent behaviour of TV viewers.



The "edutube" VoD platform provides short videos and documentaries with content that ensures suitable support for digital teaching.

REFERENCES

EDUTUBE

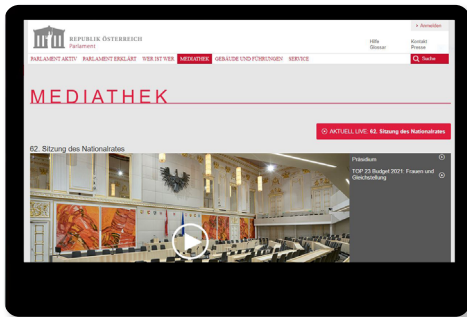
As part of an educational media cooperation, the Ministry of Education and ORF launched the "edutube" platform in April 2020. The technical implementation of the password-protected VoD platform was carried out by ORS. The platform's offer includes around 1,000 short videos, documentaries and magazine features in public service quality and is aimed at teachers and students.

MEDIA CENTRE OF THE PARLIAMENT

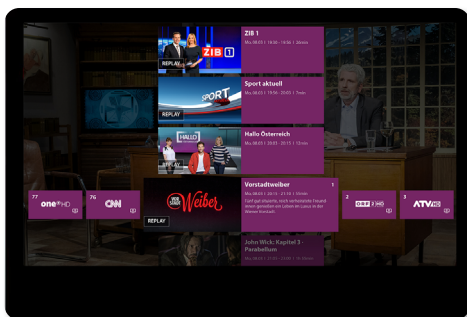
With the parliament's media centre, the Austrian parliament offers live streams of all plenary sessions of the National Council and the Federal Council, including sign language interpretation. For the project realisation, ORS opted for a future-proof hybrid solution that offers the best of the worlds of cloud and local infrastructure.

simpliTV STREAMING

ORS has launched its own streaming product "simpliTV Streaming" for the simpliTV platform. A large number of practical streaming functions and on-demand features ensure personalised TV enjoyment for individuals. Whether it's 7-day replay, start/stop, restart or recording with the personal video recorder – the innovative TV experience can be used via app on the Smart TV as well as on all mobile devices such as smartphones and tablets.



Plenary sessions of the Austrian National Council and the Federal Council can be followed live and on-demand via the Parliament's Mediathek library.



The simpliTV app offers numerous practical streaming functions for personalised TV enjoyment.



More information at
ors.at/en/streaming/vod