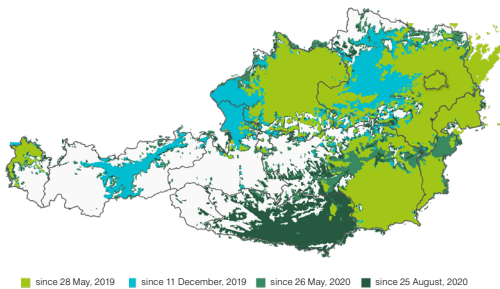


DAB+ digital radio



The DAB+ digital transmission standard not only offers listening pleasure within noise-free quality, but also enables an even greater variety of programmes and topics in the Austrian radio market. ORS broadcasts 16 programmes via the nationwide DAB+ transmitter network and already provides 83 percent of the national and regional Austrian population with digital radio.



83 percent of the Austrian population are able to benefit from digital radio services.



ORS provides customers with an all-round service for the digital broadcasting of their radio programmes.

In addition to the Austria-wide DAB+ network, ORS also operates a regional DAB+ multiplex in Vienna, which broadcasts 14 programmes in Vienna and the surrounding area. ORS also ensures clear, noiseless radio reception on the road, as more and more new cars are equipped with DAB+ reception as standard.

THE ORS SERVICE PORTFOLIO

With its modern DAB+ infrastructure, ORS guarantees comprehensive customer-specific solutions for the digital broadcasting of its customers radio programmes: from technical planning to programme delivery, from multiplexing to market launch.

PLANNING

- Development of the required terrestrial broadcasting infrastructure and creation of frequency and coverage concepts

PROCUREMENT

- Procurement consultancy, process outsourcing and tender management

IMPLEMENTATION AND TECHNICAL OPERATION

- Processing, reception and forwarding of signals (audio, video and additional data) for encoders and multiplexers
- Generation of the complete transport stream including all additional data

OPERATION & MAINTENANCE

- Ongoing operation at the highest service level as well as maintenance and monitoring using the latest remote monitoring technologies

MONITORING

- Operational monitoring and a professional early warning system

CONSULTING

- Development of business models and business plans for market entry



More and more new cars are equipped with DAB+ receivers. @ shutterstock

REFERENCES

DAB+ enables the reception of numerous radio programmes focused on a wide range of topics – in optimum quality and free of charge.



More information at ors.at/en/radio/dab-digital-radio